



"A Veteran Owned Business"

AutoPersonnelSM, Inc.
217 Baywood Drive
Nicholasville, KY 40356

Dear Dealer Owner,

Are you currently plagued with the high turnover rate of your service technicians, sales, and parts department? Are you also frustrated with the talent that your current recruiter brings for your consideration and subsequent retention? We offer an expert solution to your concerns.

AutoPersonnelSM, the premier veteran owned personnel service for automobile & heavy equipment dealers and job seekers since 1994. We recognize that there is a shortage of top notch employees available, coupled with high turnover within the dealer network. The key to reducing employee turnover, which averages over 27% per year, starts with hiring the Right person for the Right job! AutoPersonnel has built a solid reputation for successfully matching the right candidate with the position. Our association with military bases helps coordinate the hiring of qualified military personnel transitioning into the civilian workforce, by contracting with recruiters from within the military community.



At AutoPersonnelSM, we understand that employee retention is a vital key to success. It's our mission to match-up great employees with the right employer. Our focus is on automotive, truck, motorcycle, and heavy equipment dealers. We also specialize in recruiting for the car and truck rental and leasing industry.

In addition to a database of highly experienced retail candidates, AutoPersonnel has recently secured an agreement that allows access to resumes of experience and highly-trained exiting military veterans.

We are uniquely qualified for success due to our 100+ years of experience in the automotive industry, diverse executive turnaround / growth & acquisition management, and strong military relationships.

If you will give us an opportunity to become your "Recruiter of Choice", we promise to help you to Attract, Optimize and Retain the Best Employees; and become a "Dealer of Choice".

Please call us to further the discussion.

Sincerely,

Jim Howell, Founder/President

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